

Marlborough Community Air Quality Action Plan

Marlborough was designated an 'Air Quality Management Area' (AQMA) in 2010, because mean, annual Nitrogen dioxide levels along the A346 (Salisbury Road, London Road, Barn Street, Herd Street) are between 41 and 64µg/m³. The maximum, daily, mean PM₁₀ level, since 1st January 2016, is 81µg/m³.

Wiltshire Local Transport Plan, 2011-2026: 'To improve local air quality and develop workable solutions in AQMAs' is a key objective. <http://www.wiltshire.gov.uk/ltp3-strategy.pdf>

Marlborough Area Plan, 2012-2017: Congestion due to the high numbers of HGVs on the A346 and the need for improved public transport was highlighted by residents. <http://www.wiltshire.gov.uk/marlborough-area-plan.pdf>

Objective: To eliminate the need for 'AQMA' status by creating a Clean Air Zone in Marlborough town by 2020.

| Aim | Actions required | Project lead | Timing |
|---|--|---|----------------|
| 1. To reduce the flow of diesel HGVs and other vehicles that are high emitters of toxic fumes, on the A346/A338 by appropriate signage and fines. http://urbanaccessregulations.eu/ow-emission-zones-main | Install a real time, digital, air quality monitor on Salisbury Road/London Road | WC | By end of 2016 |
| | Number-plate survey to identify the number of HGVs travelling on the A346/A338, including through traffic, in 24 hours, weekdays and weekends. | WC | By end of 2016 |
| | Cost-benefit analysis of de-priming the A346/A338 https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/460401/air-quality-econanalysis-nitrogen-interim-guidance.pdf | WC | By end of 2017 |
| | Include this project on the Regulation 123 list, so that it is eligible for CIL funding. http://www.wiltshire.gov.uk/cil-dcs-draft-regulation-123-list.pdf | MTC, WC Highways Team | By end of 2017 |
| | Remove Marlborough from the list of primary destinations | WC, Highways England | By end of 2018 |
| | De-prime the A346/A338 | WC, Highways England | By 2020 |
| 2. To ban all development unless the following mitigation measures are included, in accordance with DEFRA's regulations on AQMAs : >De-priming the A346/A338 and/or creating a clean air zone in the town. >Improving the cycling infrastructure. >Installing electric vehicle charge points. http://www.iaqm.co.uk/text/guidance/air-quality-planning-guidance.pdf | Incorporate this Action Plan into the Marlborough Neighbourhood Plan | MTC and Neighbourhood Planning Committee | By end of 2016 |
| 3. To oblige bus drivers to turn off idling engines | Contact bus companies requesting that their drivers switch off engines at all times when waiting at bus stops in the High Street | MAB, CATG, Traffic Wardens | By end 2016 |
| | Erect a sign outside Lloyds Bank and One Stop, to remind drivers of this obligation | CATG | By end of 2016 |

This Action Plan was compiled by [Transition Marlborough](http://www.transitionmarlborough.com) following a public meeting held on 10th February 2016.

| Aim | Actions required | Project lead | Timing |
|--|--|------------------------|----------------------------------|
| | Monitor NO2 emissions at the Lloyds Bank bus stop | WC | May 2016 onwards |
| | | | |
| 4. To improve public transport to reduce the need for car journeys | Cancel the bus cuts, improve bus services to Devizes, Chippenham and Bedwyn & Swindon stations | WC | 2016/17 |
| | Operate a shuttle bus to take people into the town centre | WC | 2016/17 |
| | Support TM's application for a feasibility study into improving access to Bedwyn station | WC, GWR | 2016 |
| | | | |
| 5. To consider the impacts on air quality before installing pedestrian crossings | Monitor air quality along the A4, outside Marlborough College. | WC | By end of 2016 |
| | Avoid installing pedestrian crossings on inclined roads | WC | Until most vehicles are electric |
| | | | |
| 6. To improve the cycling infrastructure in and around Marlborough | Install more cycle racks in the town centre, close to Polly Tea Rooms | WC | By end of 2016 |
| | Provide the signs that have been promised for the cycle network | WC | By end of 2016 |
| | Construct the cycle path (using the Section 106 funds that have been allocated) through Priory Court | WC | By end of 2016 |
| | Join this cycle path to Cherry Orchard, via a safe crossing of Salisbury Road | WC, Highways England | By 2020 |
| | | | |
| 7. To encourage low emission and electric vehicles, also more cycling and walking in the town centre | Make parking cheaper/free in out-lying car parks to encourage drivers to park away from the town centre | WC | By end of 2016 |
| | Investigate imposing a 20mph speed limit in the High Street. | WC | By end of 2017 |
| | Install electric vehicle charge points in the High Street | WC | By end of 2016 |
| | Create a safe cycle lane through the High Street, away from the danger of parked cars (with opening doors) e.g. by making it one-way with George Lane. | WC | By 2020 |
| | Plant trees in and around the High Street to improve the atmosphere for pedestrians and cyclists | WC, MTC | By end of 2017 |
| | | | |
| 8. Awareness-raising | Share Salisbury's AQ Working Group's 'low cost AQ monitors and App' to monitor air quality in pollution hot-spots, including dwellings along the A346 | Transition Marlborough | By end of 2016 |